

# Move and Modernize your Microsoft workloads with Azure

## Consider the challenges when moving workloads to the cloud

<b>Cost of Moving</b>	<b>Planning for migration</b>	<b>Go-to for support</b>	<b>Undertaking transformation</b>
Are there affordable options that make sense for our needs?	Are we ready for the move or will our workloads break down?	Are there different sources for different problems?	What technologies can I depend on when executing our cloud strategy?

## Choose Azure and stay with the technology leader you trust

### Unparalleled cost savings

Cut back infrastructure expenses associated with traditional on-premises

Assessment and TCO analysis tool to understand your next steps.

### Easily plan migrations

Enable rapid replication of your virtual machines with no downtime or interruption.

Ongoing cost optimization reports ensure you're meeting the needs.

### First class, first party support

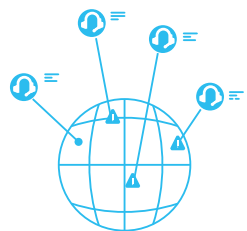
Support from one place, whether specific to workload or the all-up platform.

Available 24x7 and multilingual

### Modernize your apps beyond infrastructure

Flexibility, high compatibility and hybrid capabilities

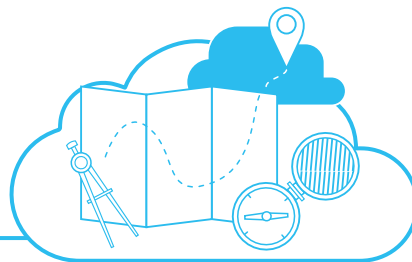
Secure and familiar platform which allows you to get the most out of your current investments



Get first-class, first-party support

# One

Get all the help you need from one source

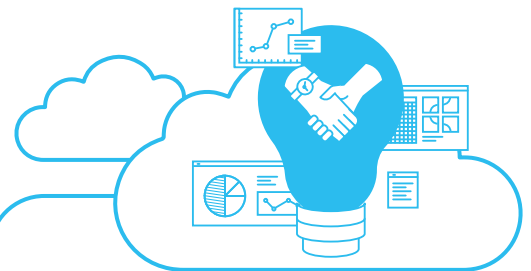


### Easily plan migration

Up to a

# 73%

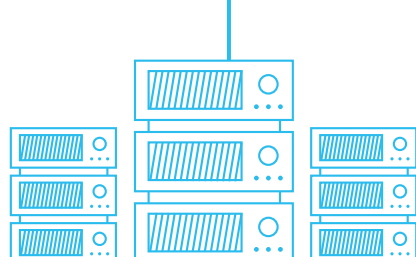
reduction data center footprint Benefit



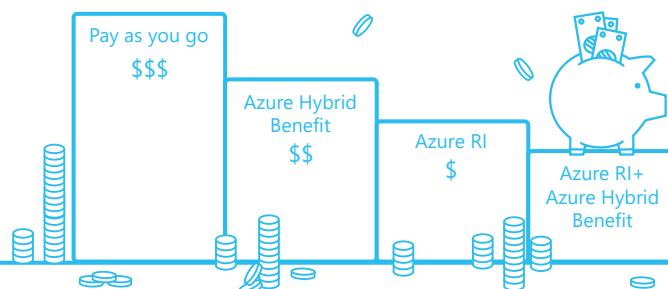
### Modernize apps

Improve IT application management time by as much as

# 80%



On-Premises



### Cost Savings

Up to

# 82%

with Azure RI+ Azure Hybrid Benefit

## Intro



Take advantage of your current investments and IT skills in Microsoft technologies. Microsoft applications and Azure have been built to work better together with flexibility, high compatibility and hybrid capabilities. Run Windows Server, SQL Server, SharePoint, Dynamics and other Microsoft server software in Azure. Enjoy unparalleled cost savings, easily plan migrations, avoid complexity of multi-vendor support, and modernize your applications in the cloud from the leader you already trust.

## Windows Server

Move to the cloud faster, achieve more, and save money with a growing collection of integrated services. It can provide you an end-to-end cloud-based infrastructure services (compute, database, storage, web, analytics, network, and mobile, among others) that make it easy to run business-critical enterprise applications in the cloud in a reliable way.



### Evolve existing infrastructure

Move workloads between on-premises and cloud without worrying about downtime



### Application Innovation

Deliver faster time to value with agile apps and microservices



### Save money with your move

save up to 40 percent on Windows Server virtual machines in Azure

## Dynamics

Dynamics 365 was specifically developed to help customers simplify and streamline their migrations to the cloud in order to achieve fast time to value with predefined and automated deployments.



### Deploy when and where you need

Leverage hybrid deployments to better align with what your organization needs



### Retain complete control over your data

Choose who accesses your data, while taking advantage of one of the most trusted clouds on the planet.



### A lower the cost of doing business

Free up IT resources by taking advantage of Azure's built-in capabilities

## SQL Server

Make smarter decisions, redesign business processes faster, and fuel business growth using the cloud-based data platform solution built for, and on, Azure—bringing together business intelligence, AI, infrastructure, compute, and database services.



### Made for hybrid cloud

Your on-premises application can access data in Azure SQL Database. Achieve bottomless capacity, continuous availability, and lower storage costs



### Built for Azure

SQL Server offers users easier workload mobility between data centers, private clouds, and Microsoft Azure.



### At a reasonable cost

Get breakthrough in-memory performance across all workloads—all in one package at a low cost.

## Sharepoint

Azure provides unified cloud platform with greater choices and flexibility for SharePoint deployment and tight integration. Harness the advantages of Azure, be it reducing the time to deploy complex SharePoint farms from days to minutes or scaling SharePoint infrastructure on Azure on-demand to meet ever growing business requirements.



### Move faster with the cloud

Boost a SharePoint deployment from days to hours with ready-to-deploy images



### Integrated Cloud Platform for SharePoint

Enhance SharePoint capabilities by integrating with Azure services



### Save on infrastructure and support cost

Be more cost effective, and use resources that you need

## Your Migration

Migrate to Azure at your own pace with confidence and support from Microsoft.

Ensure a 360-degree approach to migration—not just the VM; apps drive migration, and all apps have app services, data, and storage elements

Integrated first-party migration tools to enable easy lift/shift of applications, data, and virtual machines to Microsoft Azure

Reward offers for greater ROI and lower TCO

Continual monitoring and powerful performance analysis, as well as post-migration optimization for data health and performance

Strong ecosystem of ISV and SI partners to expand discovery and migration tool offerings; reduce time to migrate through strong migration practices